

# www.bootsmarkt.de

## Website Report

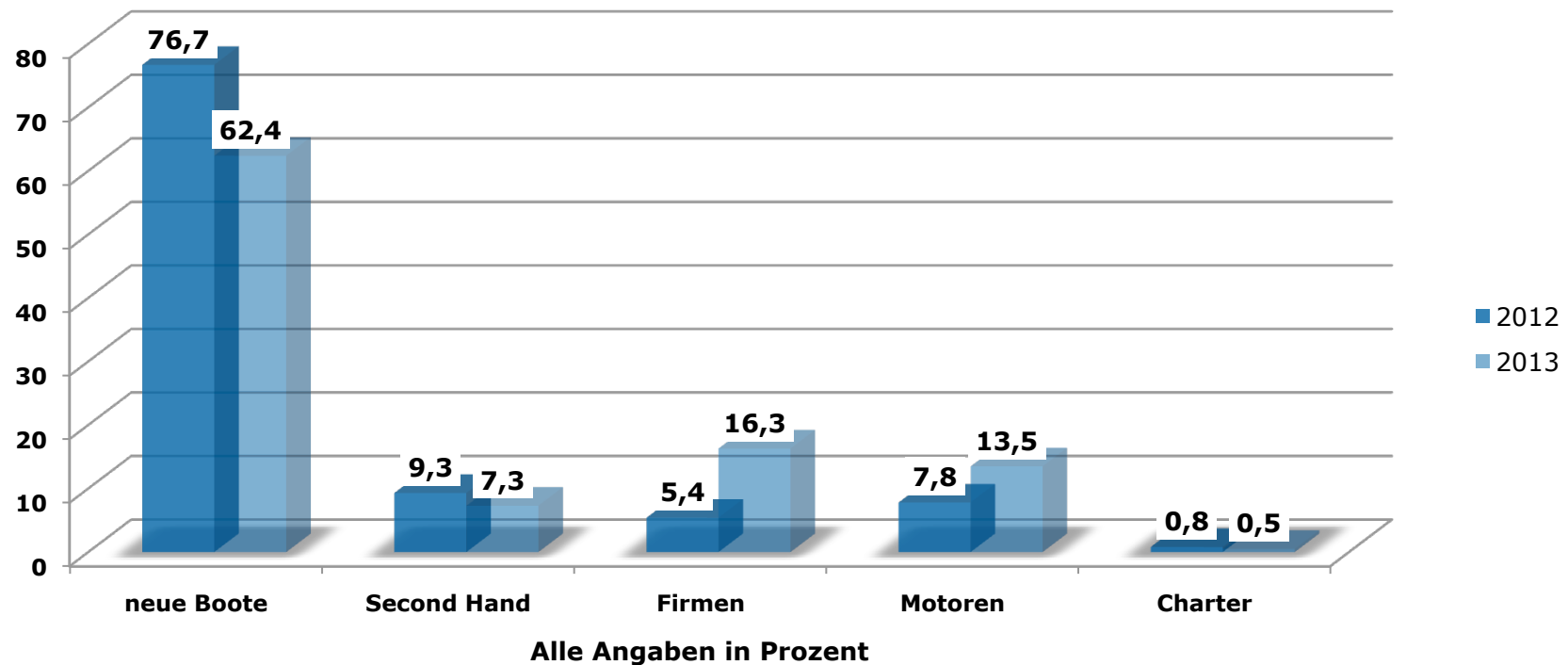
**Survey Period: 01.01.2013 to 31.01.2013**

All shown frequency describes clicked boats or companies  
Every count means that our users have read the technical data of a boat or have found a link, for quick access to the companies websites

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## Userverhalten - January 2012/2013



January 2012 – number of shown technical data or addresses: 327.330

January 2013 – number of shown technical data or addresses: 302.519



http://www.bootsmarkt.de/ - http://www.bootsmarkt.de  
http://www.bootsmarkt.de/ [Standard]

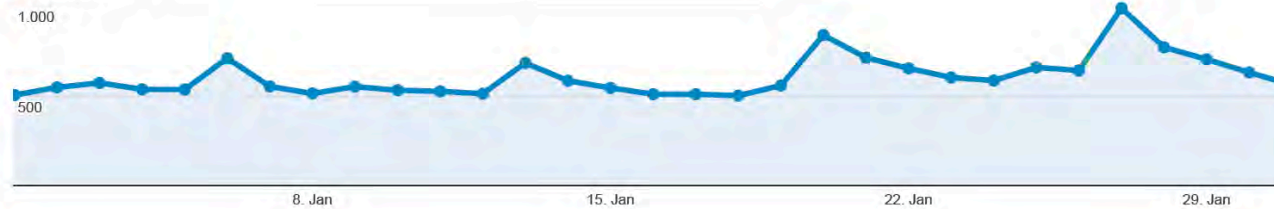
## Besucherübersicht

01.01.2013 - 31.01.2013

100% % von besuche: 100,00 %

### Übersicht

● Besuche



14.971 Personen haben diese Website besucht.

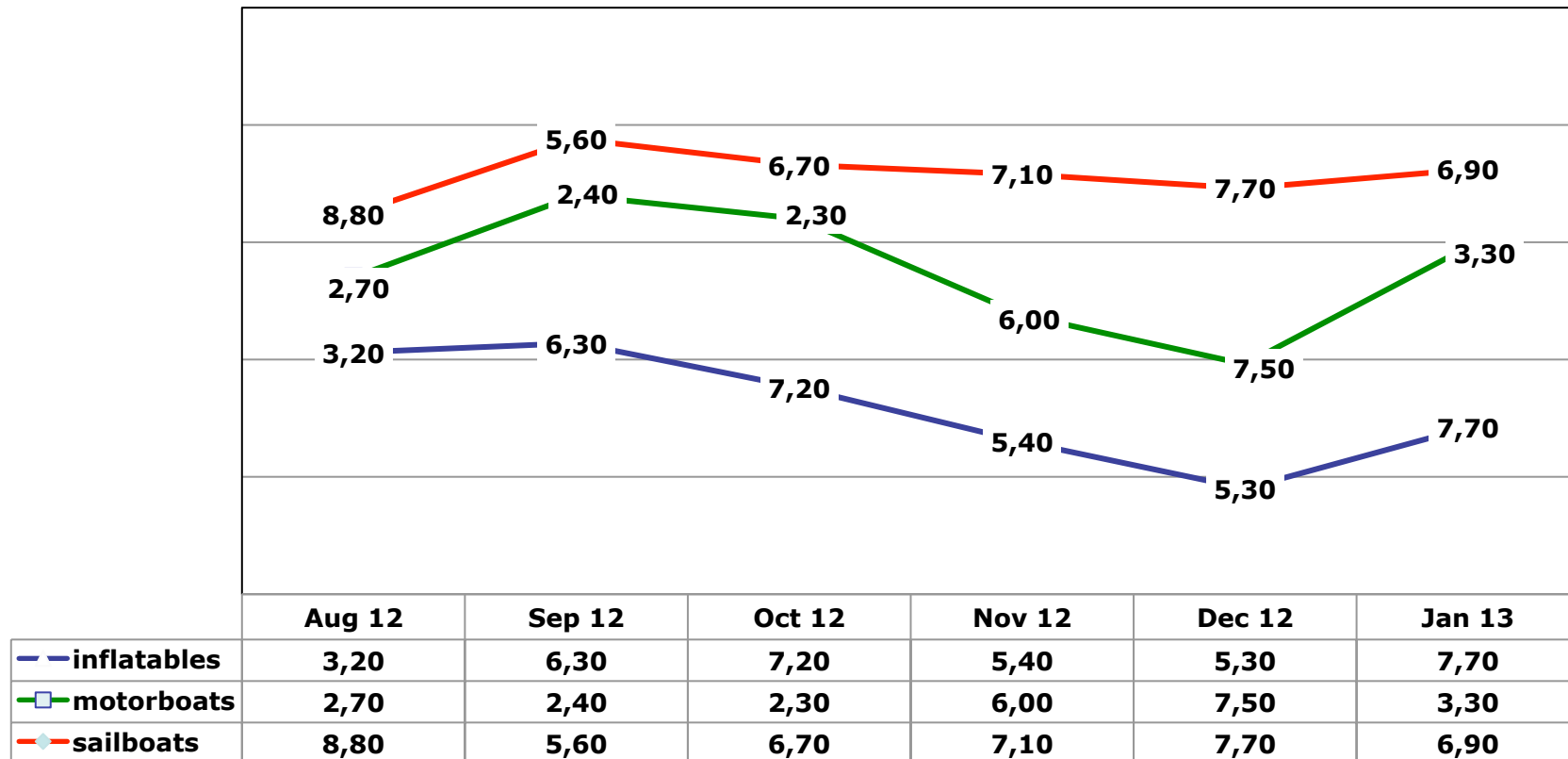
- Besuche: 18.753
- Eindeutige Besucher: 14.971
- Seitenaufrufe: 51.117
- Seiten/Besuch: 2,73
- Durchschnittl. Besuchsdauer: 00:01:41
- Absprungrate: 64,13 %
- % Neue Besuche: 66,71 %



■ **66,79 % New Visitor**  
12.526 Besuche

■ **33,21 % Returning Visitor**  
6.227 Besuche

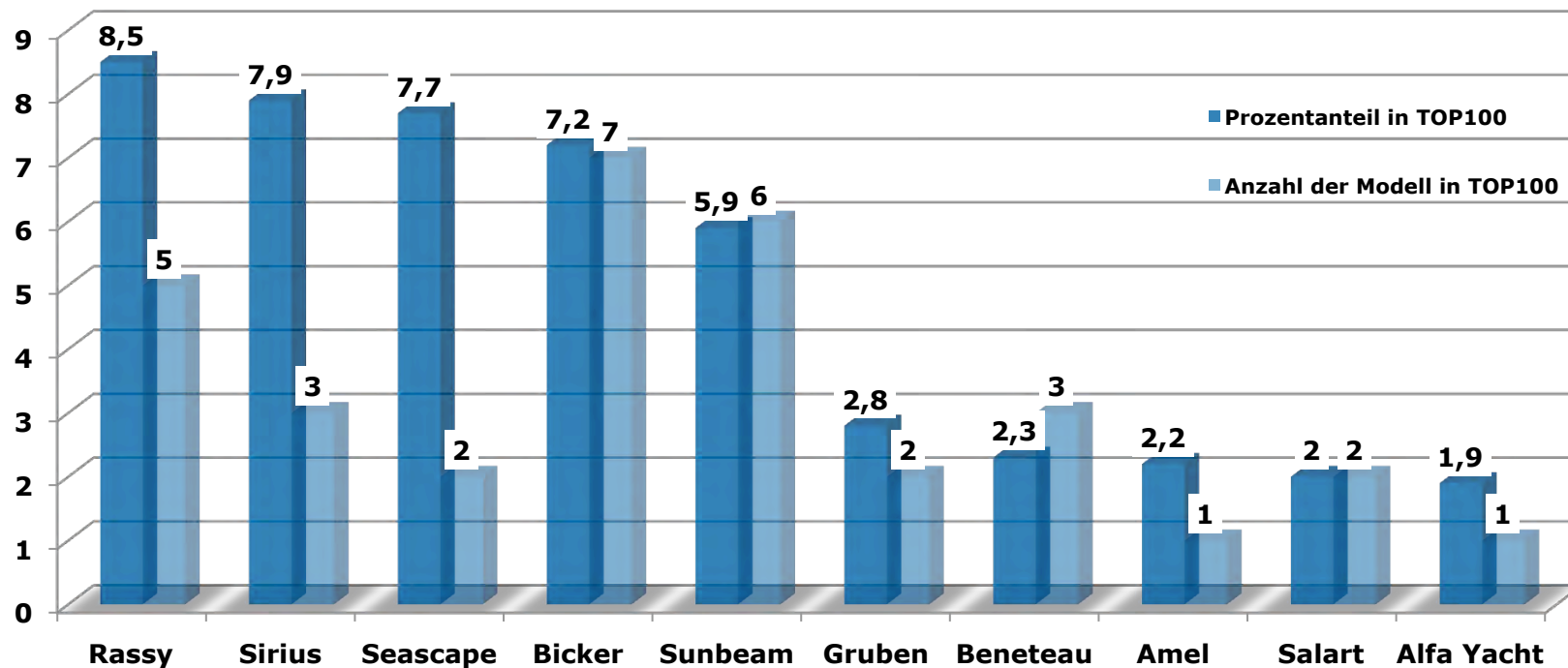
## GOOGLE ranking of boats from www.bootsmarkt.de



January 2012 – number of shown technical data or addresses: 327.330

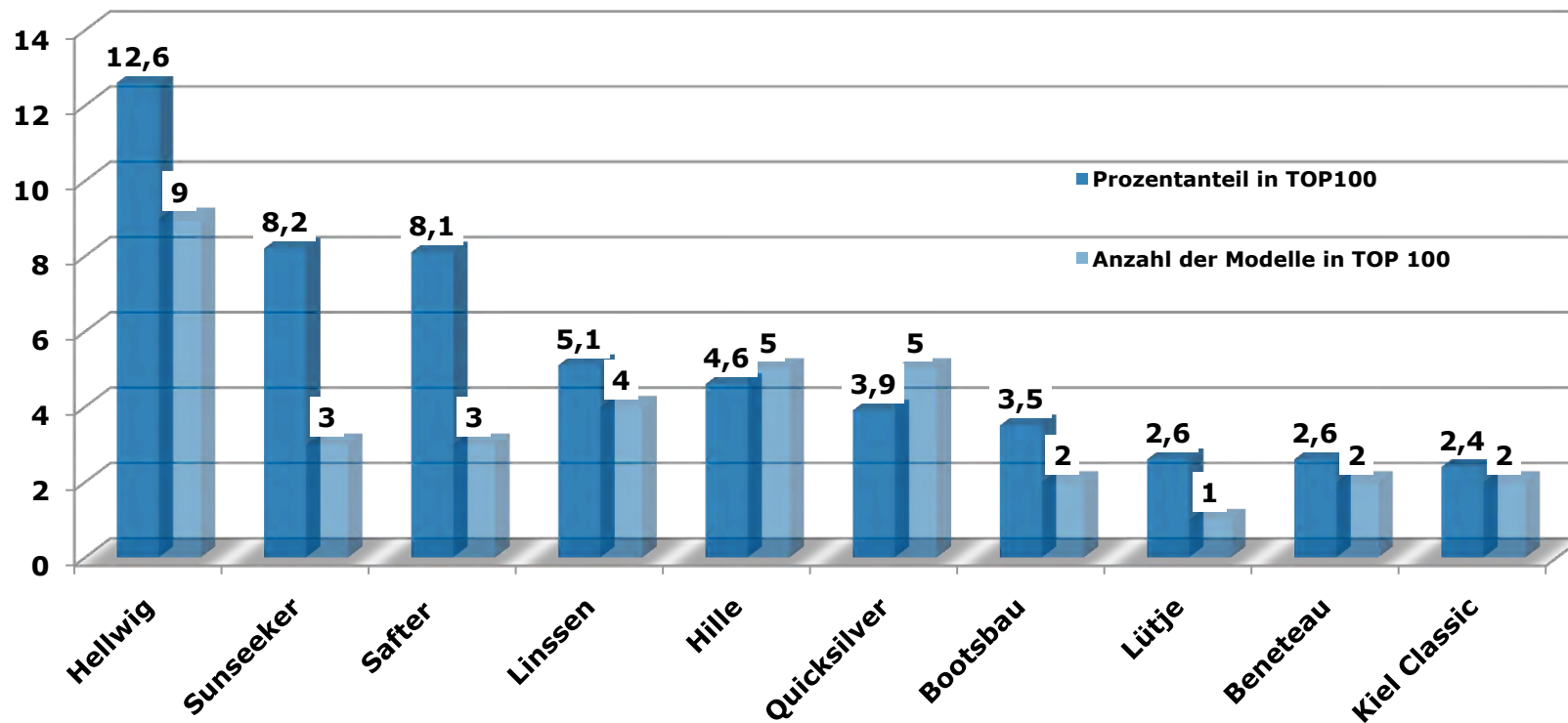
January 2013 – number of shown technical data or addresses: 302.519

## TOP100 – Sailboats: ranking of brands – January 2013



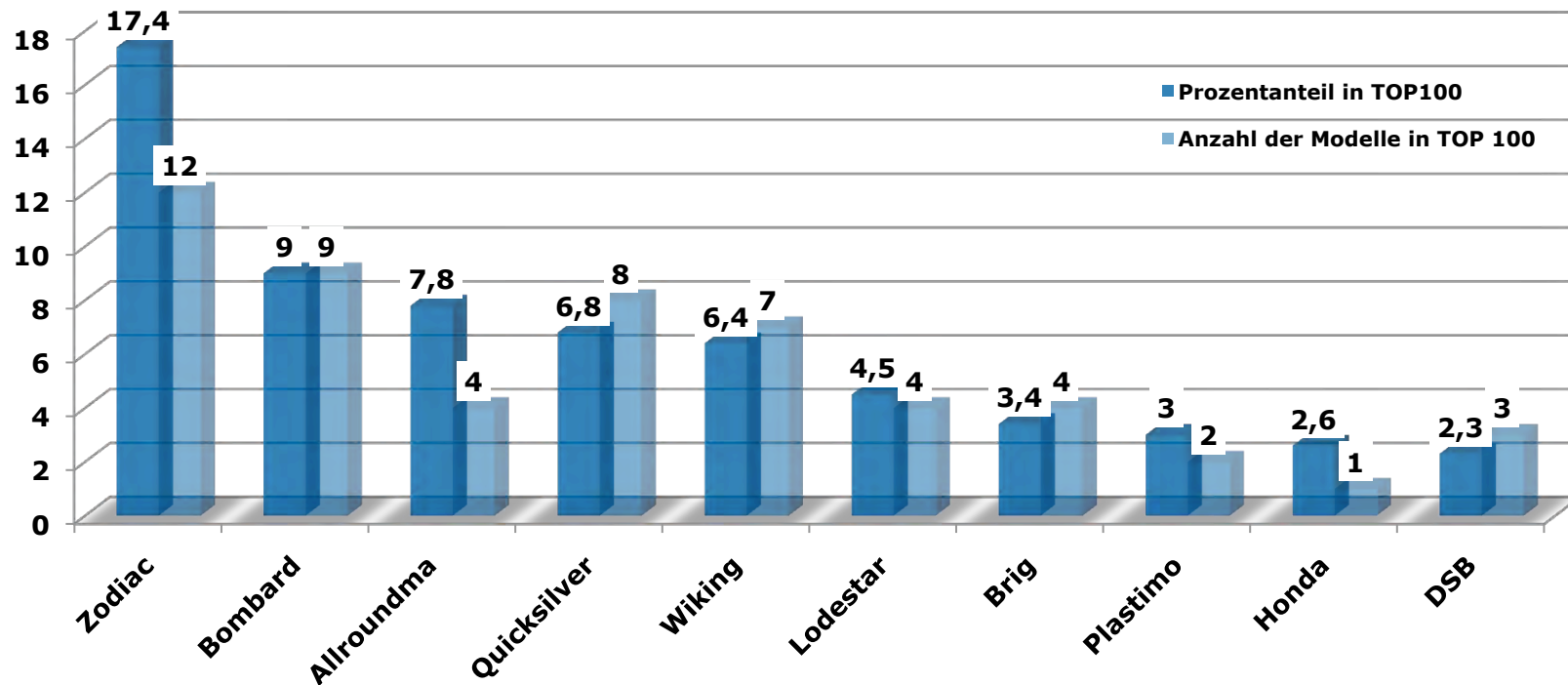
January 2012 – total number of shown sailboats: 94.186  
January 2013 – total number of shown sailboats: 69.505

## TOP100 – motorboats: ranking of brands – January 2013



January 2012 – total number of shown motorboats: 121.848  
 January 2013 – total number of shown motorboats: 89.835

## TOP100 – inflatables : ranking of brands – January 2013



January 2012 – total number of shown inflatables: 32.110  
January 2013 – total number of shown inflatables: 24.739



Wenn Sie an einer ausführlicheren Analyse interessiert sind, oder die BOOTSMARKT Daten regelmäßig per Mail bekommen möchten, wenden Sie sich bitte an die Redaktion:

Redaktion BOOTSMARKT

Neumühlen 46

DE-22763 Hamburg

Tel: +49-40/41912575

Mail: [dieck@bootsmarkt.de](mailto:dieck@bootsmarkt.de)

Stichwort: Monatsanalyse

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