

www.bootsmarkt.de

Website Report

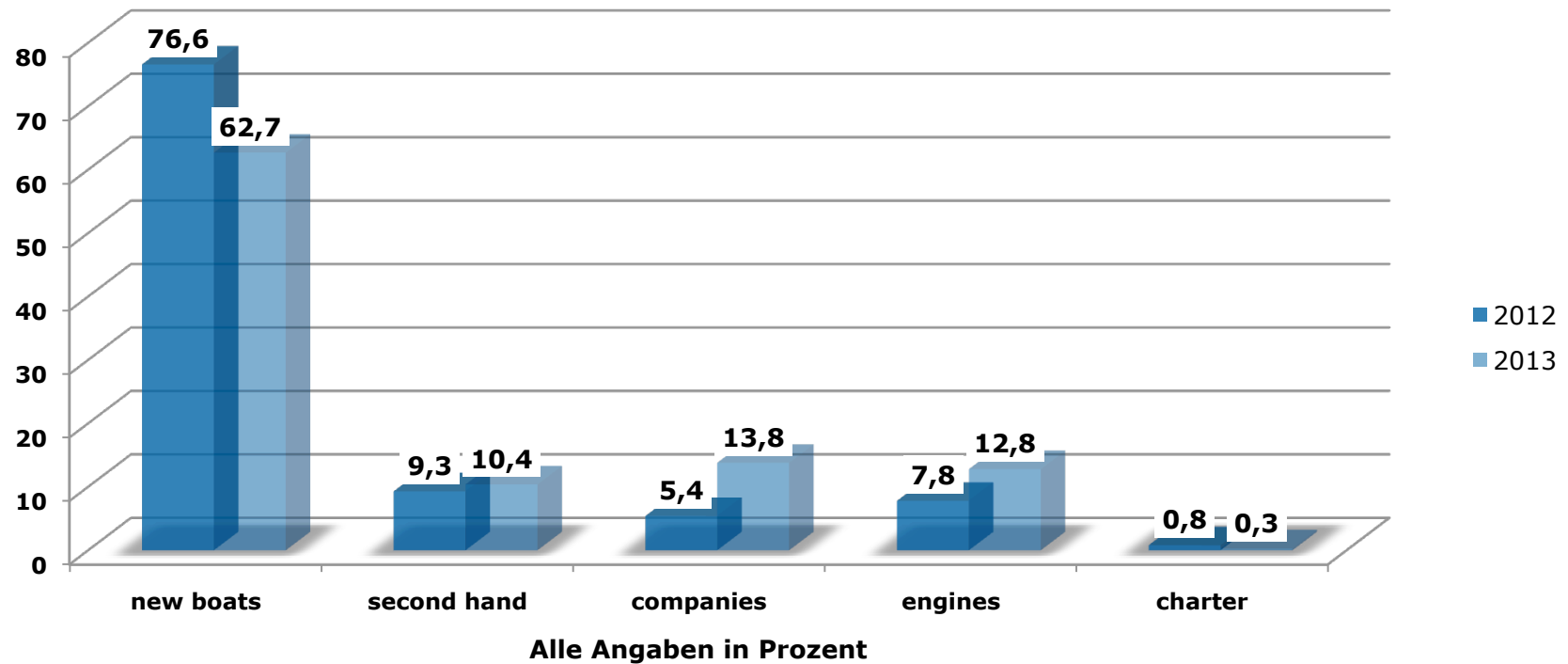
Survey Period: 01.02.2013 to 28.02.2013

All shown frequency describes clicked boats or companies
Every count means that our users have read the technical data of a boat or have
found a link, for quick access to the companies websites

Inhalt:

- bootsmarkt.de – general interest February 2012/2013 3
- GOOGLE- analytics 4
- GOOGLE ranking of boats from bootsmarkt.de Sept 2012 to Feb 2013 5
- TOP100 – sailboats ranking of brands February 2013 6
- TOP100 – motorboats ranking of brands February 2013 7
- TOP100 – inflatables ranking of brands February 2013 8
- Adresse der Redaktion 9

Userverhalten - February 2012/2013



February 2012 – number of shown technical data or addresses: 367.720

February 2013 – number of shown technical data or addresses: 212.446

Besucherübersicht

01.02.2013 - 28.02.2013

Erweiterte Segmente | E-Mail | Export | Zum Dashboard hinzufügen | Verknüpfung

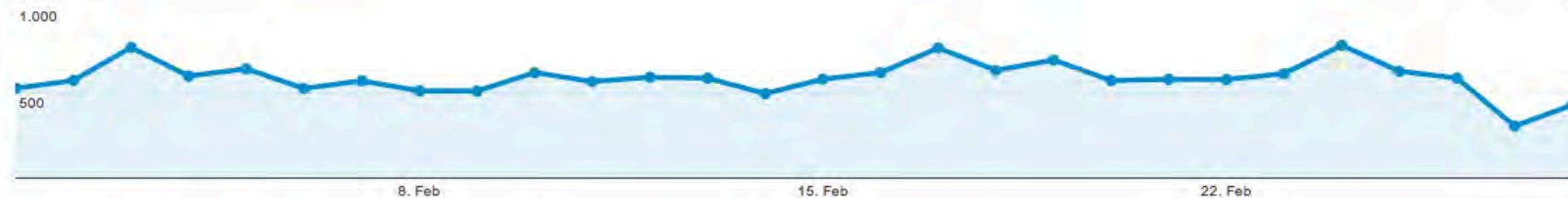
100% von besuche: 100,00 %

Übersicht

Besuche im Vergleich zu Messwert auswählen

Stündlich | Tag | Woche | Monat

Besuche



13.040 Personen haben diese Website besucht.

Besuche

16.257

Eindeutige Besucher

13.040

Seitenaufufe

47.580

Seiten/Besuch

2,93

Durchschnittl. Besuchsdauer

00:01:47

Absprungrate

62,61 %

% neue Besuche

65,25 %



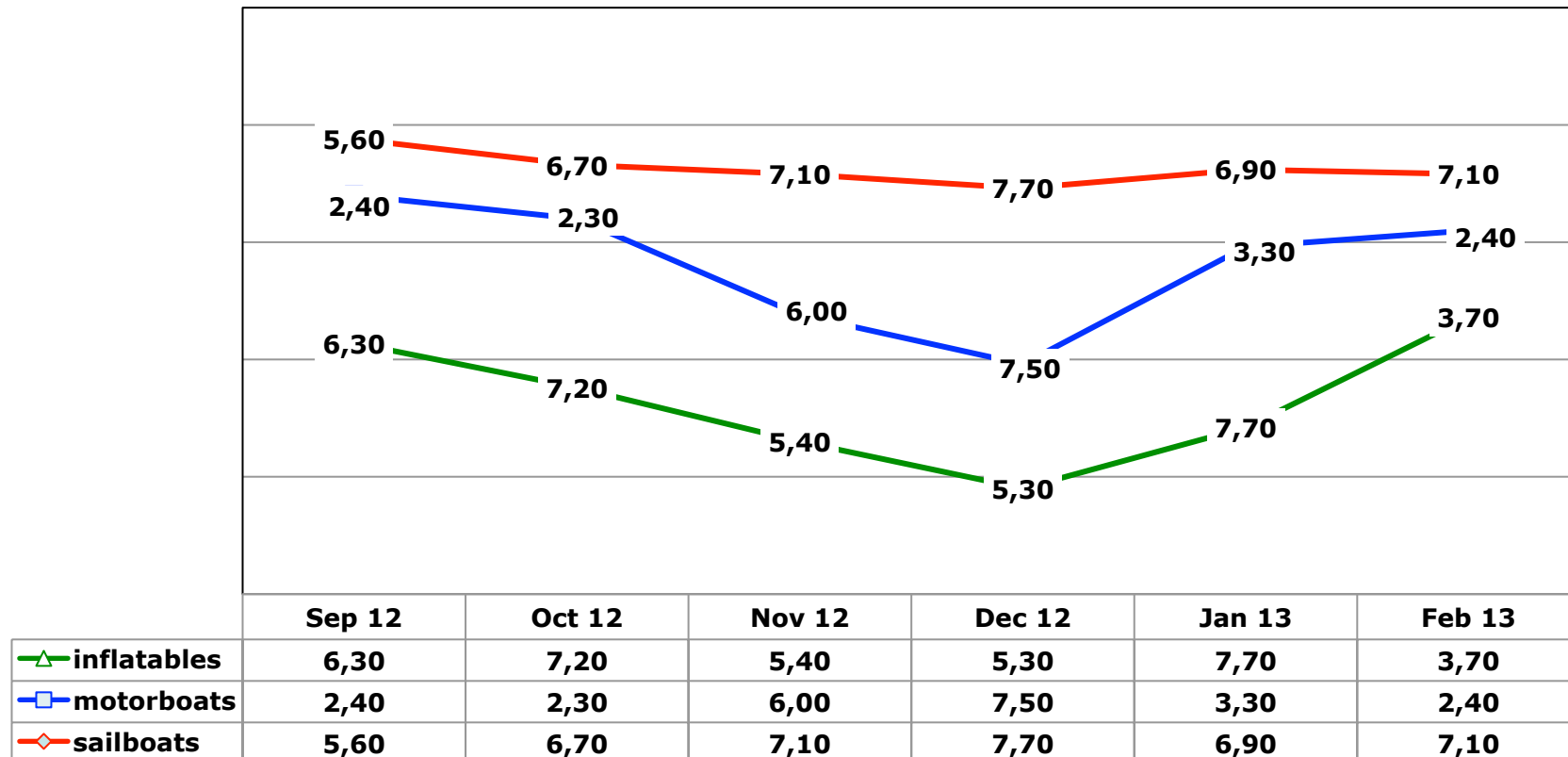
65,29 % New Visitor

10.615 Besuche

34,71 % Returning Visitor

5.642 Besuche

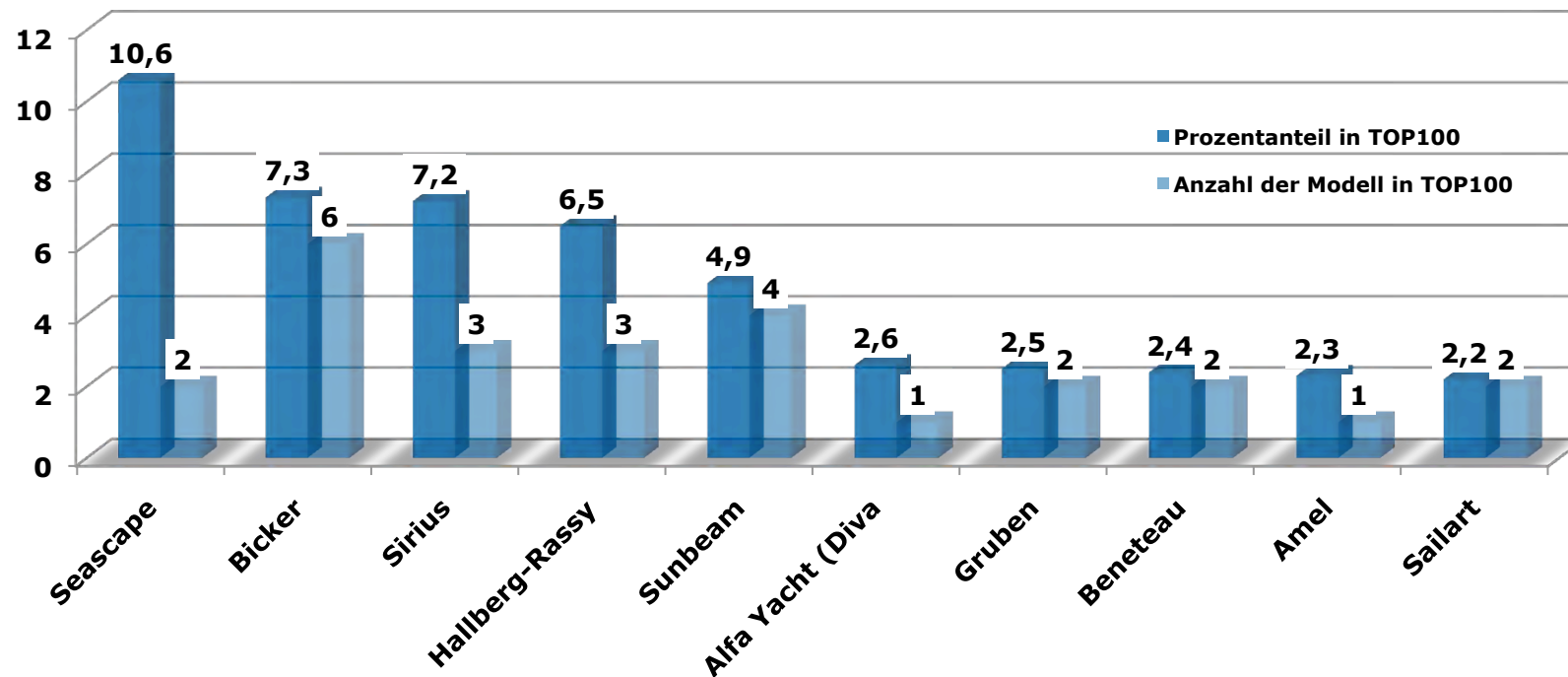
GOOGLE ranking of boats from www.bootsmarkt.de



February 2012 - number of shown technical data or addresses: 367.720

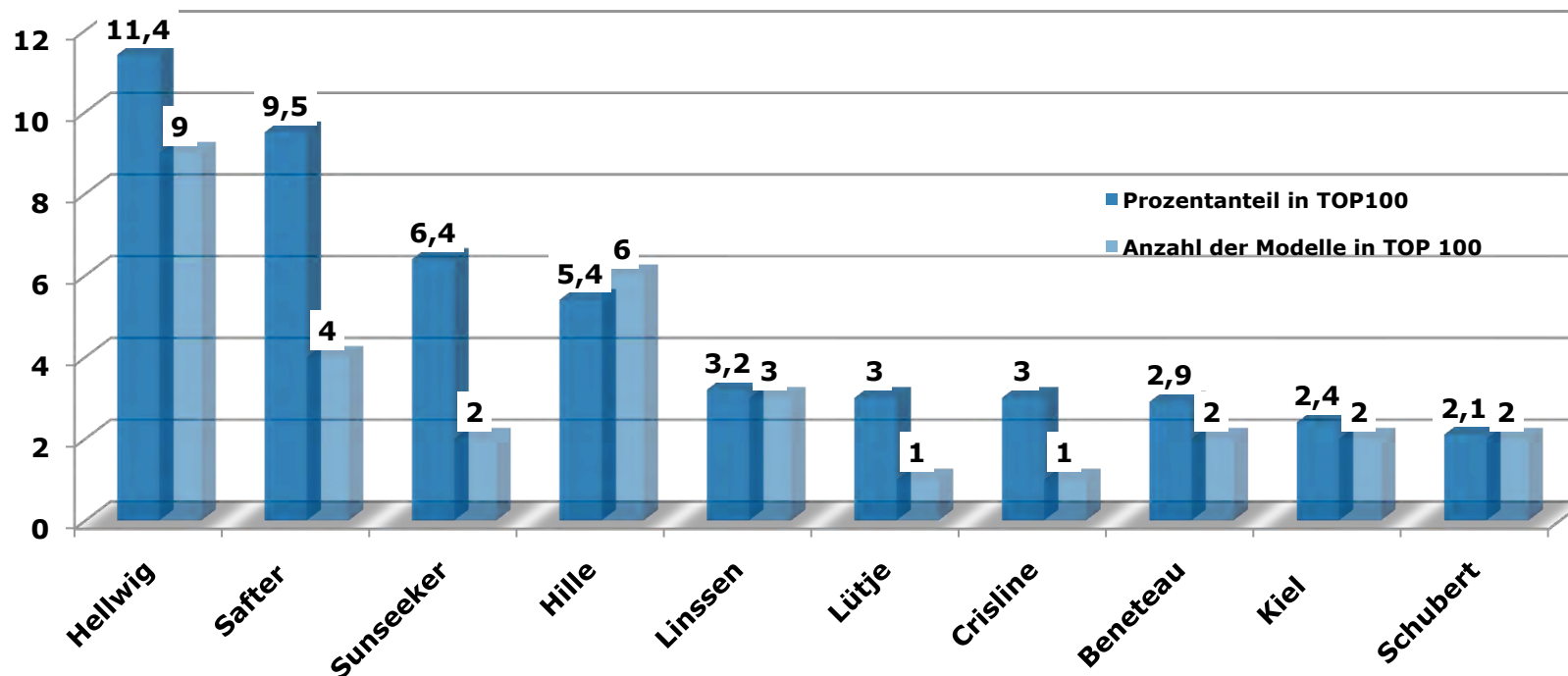
February 2013 - number of shown technical data or addresses: 212.446

TOP100 – sailboats: ranking of brands – February 2013



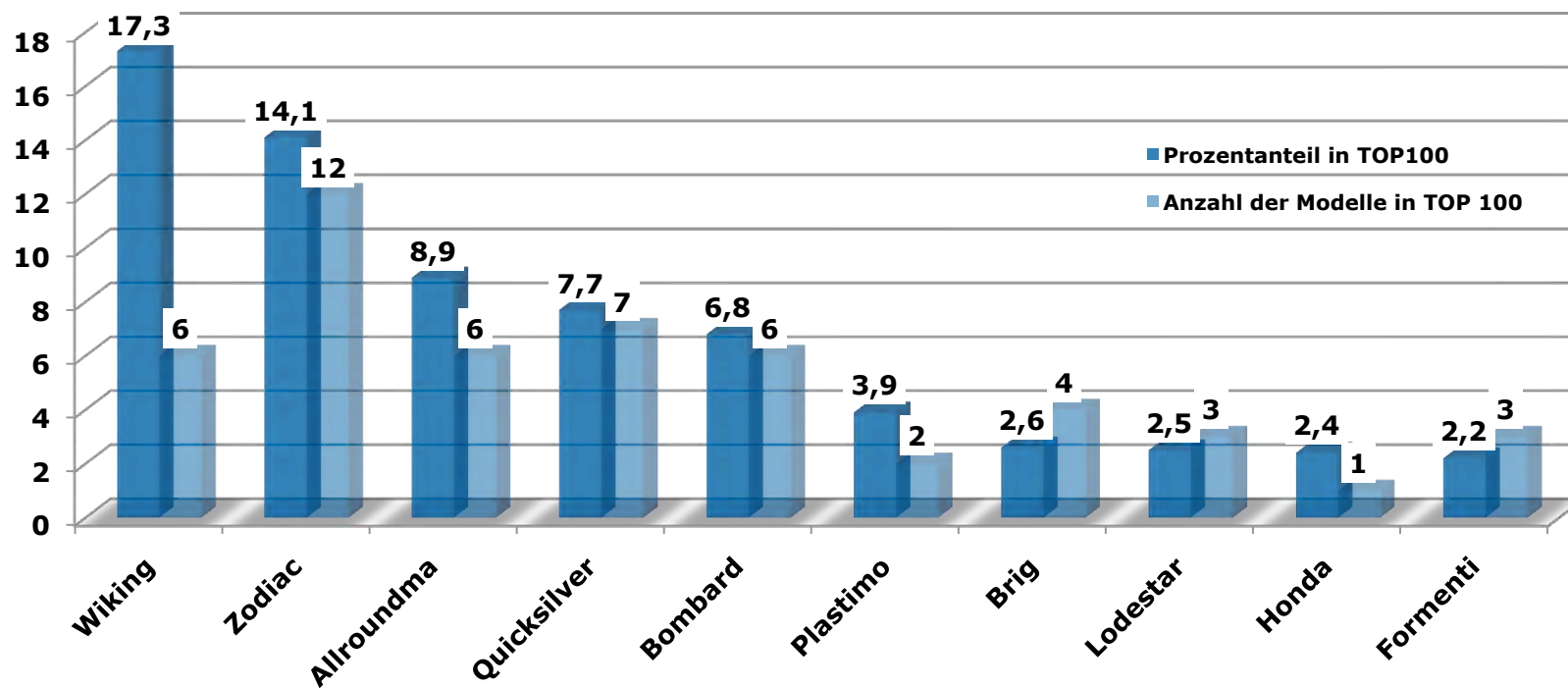
February 2012 – total number of shown sailboats: 104.125
 February 2013 – total number of shown sailboats: 52.898

TOP100 - motorboats: ranking of brands – February 2013



February 2012 – total number of shown motorboats: 137.172
February 2013 – total number of shown motorboats: 59.389

TOP100 – Inflatables: ranking of brands – February 2013



February 2012 – total number of shown inflatables: 37.285
February 2013 – total number of shown inflatables: 17.015

Wenn Sie an einer ausführlicheren Analyse interessiert sind, oder die BOOTSMARKT Daten regelmäßig per Mail bekommen möchten, wenden Sie sich bitte an die Redaktion:

Redaktion BOOTSMARKT

Neumühlen 46

DE-22763 Hamburg

Tel: +49-40/41912575

Mail: dieck@bootsmarkt.de

Stichwort: Monatsanalyse

Dieser Service ist für BOOTSMARKT Kunden kostenlos

If you are interested in a more detailed report, or you would like to get our reports on a regular basis,

please phone or send an Email

fon: +49-40/41912575

Mail: dieck@bootsmarkt.de

keyword: monthly report

This service is free for BOOTSMARKT Customers